



Affordable Housing Month Sponsorships – May 2023

We invite you to become a Sponsor of Affordable Housing Month in Santa Cruz County in May 2023.

Affordable Housing Month in Santa Cruz County – hosted by Housing Santa Cruz County – consists of a series of public events (some in-person and some virtual) to highlight affordable housing issues and the impact of the housing crisis on the people that live and work in our local communities. Featured activities include a panel on key housing topics; a presentation from community leaders on public policy options; events celebrating affordable housing successes and opportunities; tours and presentations of existing affordable homes and projects “in the pipeline”; and an opportunity for community members to engage in activities to advocate for affordable housing.

Our “Keynote” event will be in-person with presentations from prominent figures in affordable housing work (TBA), a celebration of our first two years of successful advocacy and engagement, and an update on all the projects and policy issues moving forward this year. We’ll also recognize a handful of local “housing heroes.”



Name of Sponsor (as you would like to be publicly listed)	
Name of Main Contact	
Email	Phone
Address	City/State/Zip
(optional) Billing Contact, Email, and Phone	
(optional) Notes	

We have a simple sponsorship structure:

Premier Sponsor: \$10,000

- Large logo on screen at the beginning of each event *Housing Santa Cruz County* hosts
- Named as sponsor in all publicity generated by *Housing Santa Cruz County* with logo in newsletter sent to 800 members/supporters
- Introduced as sponsor by emcee at all events hosted by *Housing Santa Cruz County* (+ comp tickets)
- Acknowledged on our website - on the Affordable Housing Month page
- Shown as ongoing organizational sponsor with logo on web page throughout the year

Visionary: \$5000

- Large logo on screen at the beginning of each event *Housing Santa Cruz County* hosts
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Innovator: \$2000 (also applies to Media Sponsors)

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- Introduced as sponsor by emcee at all events hosted by *Housing Santa Cruz County* (+ comp tickets)
- Acknowledged with logo on our website - on the Affordable Housing Month page

Partner: \$500 to \$1000

- Introduced as sponsor by emcee at all events hosted by *Housing Santa Cruz County* (+ comp tickets)
- Acknowledged with logo on our website - on the Affordable Housing Month page

For more information, contact our staff at director@housingsantacruzcounty.com or 831-266-5983

Please select sponsorship level:

- ☐ Premier Sponsor
- ☐ Visionary
- ☐ Innovator
- ☐ Partner

Please select payment method:

- ☐ Mail a check
- ☐ Pay by card at: https://secure.everyaction.com/QAwpu_6XHUCZ5LKnieNlwQ2
- ☐ Please invoice me.

Please make checks payable to '**Housing Santa Cruz County**'
with '**Affordable Housing Month Sponsorship**' as the Memo
Checks should be mailed to PO Box 1460 Santa Cruz, CA 95061

Our fiscal sponsor, New Way Homes, Inc. is a 501(c)3 nonprofit organization and because no goods or services were provided by our organization in return for the contribution, your contribution is tax-deductible to the extent allowed by law. New Way Homes tax ID # is 47-4091853.