



## Affordable Housing Month Sponsorships – May 2024

We invite you to become a Sponsor of Affordable Housing Month in Santa Cruz County in May 2024.

Affordable Housing Month in Santa Cruz County – hosted by Housing Santa Cruz County – consists of a series of public events (some in-person and some virtual) to highlight affordable housing issues, solutions, and the impact of the housing crisis on the people that live and work in our local communities. Your tax-deductible sponsorship directly supports our mission to ensure Santa Cruz County is an inclusive, thriving, just, diverse, culturally rich and sustainable community by promoting affordable, safe, stable homes for local residents and workers, and enables us to bring a high quality Affordable Housing Month to Santa Cruz County for 2024. Supporting Affordable Housing Month with a financial contribution allows you to reach new audiences through your partnership with HSCC, tapping into our engaged affordable housing supporter base, and visibly establishing your organization as a dedicated champion for Affordable Housing in Santa Cruz County.

For more information, contact our staff at [director@housingsantacruzcounty.com](mailto:director@housingsantacruzcounty.com) or 831-266-5983



Name of Sponsor (as you would like to be publicly listed):	
Name/pronouns of Main Contact:	
Email:	Phone:
Address:	City/State/Zip:
<i>(optional)</i> Billing Contact, Email, and Phone:	
<i>(optional)</i> Notes:	

**We have a simple sponsorship structure:**

**Platinum Sponsor (limited to 2 Platinum Sponsors): \$15,000**

- Platinum sized logo on screen at the beginning of each event *Housing Santa Cruz County* hosts
- Opportunity to speak at opening Keynote Speech during AHM Kickoff Event
- Opportunity to write a guest column to be published in Housing Santa Cruz County's monthly newsletter
- Named as sponsor in all publicity generated by *Housing Santa Cruz County* with logo in newsletter sent to 1000+ members/subscribers
- Introduced as sponsor by emcee at all events hosted by *Housing Santa Cruz County*
- Sponsoring organization will receive 5 comp tickets to HSCC hosted events
- Acknowledged on our website - on the Affordable Housing Month page
- Shown as ongoing organizational sponsor with logo on web page throughout the year

**Premier Sponsor: \$10,000**

- Premier logo on screen at the beginning of each event *Housing Santa Cruz County* hosts
- Named as sponsor in all publicity generated by *Housing Santa Cruz County* with logo in newsletter sent to 1000+ members/subscribers
- Introduced as sponsor by emcee at all events hosted by *Housing Santa Cruz County*
- Sponsoring organization will receive 4 comp tickets to HSCC hosted events
- Acknowledged on our website - on the Affordable Housing Month page
- Shown as ongoing organizational sponsor with logo on web page throughout the year

**Visionary: \$5000**

- Large logo on screen at the beginning of each event *Housing Santa Cruz County* hosts
- Named as sponsor in all publicity generated by *Housing Santa Cruz County* with logo in newsletter sent to 1000+ members/subscribers
- Sponsoring organization will receive 3 comp tickets to HSCC hosted events
- Acknowledged with logo on our website - on the Affordable Housing Month page

**Innovator: \$2000 (also applies to Media Sponsors)**

- Medium logo on screen at the beginning of each event *Housing Santa Cruz County* hosts
- Named as sponsor with logo in Housing Santa Cruz County newsletter sent to 1000+ members/subscribers
- Sponsoring organization will receive 2 comp tickets to HSCC hosted events
- Acknowledged with logo on our website - on the Affordable Housing Month page

**Partner: \$500 to \$1000**

- Small logo on screen at the beginning of each event *Housing Santa Cruz County* hosts
- Acknowledged with logo on our website - on the Affordable Housing Month page

Please select sponsorship level:

- Platinum
- Premier
- Visionary
- Innovator
- Partner

Please select payment method:

- Mail a check
- Pay by card at: [https://secure.everyaction.com/QAwpU\\_6XHUCZ5LKnieNlwO2](https://secure.everyaction.com/QAwpU_6XHUCZ5LKnieNlwO2)
- Please invoice me.

Please make checks payable to '**Housing Santa Cruz County**'  
with '**Affordable Housing Month Sponsorship**' as the Memo  
Checks should be mailed to PO Box 1460 Santa Cruz, CA 95061

Our fiscal sponsor, New Way Homes, Inc. is a 501(c)3 nonprofit organization and because no goods or services were provided by our organization in return for the contribution, your contribution is tax-deductible to the extent allowed by law. New Way Homes tax ID # is 47-4091853.