



HOUSING
SANTA CRUZ COUNTY

Housing Santa Cruz County February Newsletter

Dear HSCC Supporter,

Welcome to the Election Edition of the HSCC Newsletter!

As the March 5th primary election approaches, Housing Santa Cruz County is dedicated to keeping you informed and empowered to make a difference. In this special edition, we're thrilled to present our candidate questionnaires, where you can learn more about the stances and visions of those vying for office in Santa Cruz County.

But that's not all – we're also excited to share our ballot measure endorsements, guiding you through the critical housing-related measures on the ballot.

Also, a reminder that Affordable Housing Month is coming up in May! Get involved, host an event, and learn more below. Plus, stay up-to-date with the latest affordable housing news and developments from the past month.

Together, let's navigate the road to a more equitable and accessible housing landscape in Santa Cruz County!

Warm regards,
The Housing Santa Cruz County Team

Get to Know the Candidates: HSCC's Candidate Questionnaires

In the spirit of informed democracy, Housing Santa Cruz County has reached out to every candidate running for office in Santa Cruz County, inviting them to share their perspectives on local housing issues. These candidate questionnaires provide valuable insights into each candidate's vision and priorities for addressing housing challenges in our community.

It's important to note that these questionnaires are not endorsements. The responses displayed are from all the candidates who responded to our questionnaires. Housing Santa Cruz County remains nonpartisan and does not endorse candidates. Instead, our goal is to empower voters with information to make informed decisions at the polls.

Visit our [elections webpage](#), or click the links below to access the candidate questionnaires and learn more about where each candidate stands on key housing issues. Let's make our voices heard and shape the future of housing in Santa Cruz County together!

Santa Cruz County Board of Supervisors:

District 1:

[Manu Koenig Candidate Questionnaire](#)

[Lani Faulkner Candidate Questionnaire](#)

District 2:

[Kim De Serpa Candidate Questionnaire](#)

[Kristen Brown Candidate Questionnaire](#)

District 5:

[Monica Martinez Candidate Questionnaire](#)

[Christopher Bradford Candidate Questionnaire](#)

Santa Cruz City Council:

District 1:

[David Tannaci Candidate Questionnaire](#)

District 3:

[Shebreh Kalantari-Johnson Candidate Questionnaire](#)

[Joy Schendlecker Candidate Questionnaire](#)

District 5:

[Susie O'Hara Candidate Questionnaire](#)

For more election information on candidates and ballot measures, Santa Cruz Local has put together a great nonpartisan voting guide: <https://santacruzlocal.org/election/>

Vote for Housing: HSCC's 2024 Ballot Endorsements

While Housing Santa Cruz County doesn't endorse candidates, we do endorse Ballot Measures and for this Primary Election we encourage you to vote YES on Measures K & L and NO on Measure M. If you haven't already, make your plan to VOTE! Learn more below:

YES on Measures K & L

VOTE Yes on Measures K&L! Measure K attracts and retains frontline workers, provides emergency response services and builds a resilient community for all. Measure L generates local funding to help tackle some of our most urgent problems. Both Measures create a safer, healthier and stronger Santa Cruz.

Learn more here: <https://www.safehealthysantacruz.com/>



No on Measure M

Join us in voting NO on Measure M. Housing inventory is so critical in our community. Measure M will hinder affordable and workforce housing development just when we need more housing for the people who make our community healthy and successful.

Learn more here: <http://www.affordablehousingadvocatessc.org/>



May is Affordable Housing Month!

Advance affordable housing solutions

Education • Activism • Engagement

Join us! Attend an event!



HOUSING
SANTA CRUZ COUNTY

Santa Cruz County Affordable Housing Month is Coming Soon!

Affordable Housing Month is just around the corner in May, and we want you to be a part of this impactful initiative. Whether it's a workshop, webinar, or community event, your participation helps shine a spotlight on the importance of affordable housing in our community.

How You Can Join: We invite you to [submit an event proposal](#) and contribute to the success of Affordable Housing Month. Share your ideas, expertise, and passion for creating positive change. Please get your proposals submitted by **March 18th**. We're looking forward to an amazing month full of informative and collaborative events and hope that you'll be a part of it.

Sponsorship Affordable Housing Month: Your tax-deductible sponsorship directly supports our mission to ensure Santa Cruz County is an inclusive, thriving, just, diverse, culturally rich and sustainable community by promoting affordable, safe, stable homes for local residents and workers, and enables us to bring a high quality Affordable Housing Month to Santa Cruz County for 2024. Supporting Affordable Housing Month with a financial contribution allows you to reach new audiences through your partnership with HSCC, tapping into our engaged affordable housing supporter base, and visibly establishing your organization as a dedicated champion for Affordable

Housing in Santa Cruz County. [Click here to view our Sponsorship Form](#), and please contact us if you have any questions.

You can check out past events, learn more about the submission process, and access the event proposal page for all the details at: <https://www.housingsantacruzcounty.com/affordable-housing-month>

Let's come together to celebrate, educate, and advocate for affordable housing in Santa Cruz County. Your involvement makes a difference!

Explore Affordable Housing News

Stay up to date with the latest developments in local affordable housing by exploring our news section. We've curated a collection of 12 informative articles to keep you informed about housing issues in Santa Cruz County! Dive into the details, stay informed, and join us in our advocacy for affordable housing:

-
1. [Housing For Whom?](#)
 2. [Editorial | Yes on Santa Cruz County Measure K, Santa Cruz Measure L sales tax increases](#)
 3. [Transit in Transition](#)
 4. [Measure M is a big mistake: It would set back the city on affordable housing](#)
 5. [In the Public Interest: Five takeaways from three nights of candidate forums](#)
 6. [Apartments approved on High Street in Santa Cruz](#)
 7. [No on Measure M: Let's not make it harder to build affordable housing](#)
 8. [Capitola Mall redevelopment stalls on affordable housing plans](#)
 9. [Newsom visits Oakland to announce \\$14 million homeless housing grant](#)
 10. [Community Bridges puts senior center purchase offer on table](#)
 11. [Sen. Padilla rekindles Housing for All Act, tackling homelessness and housing affordability](#)
 12. [A Lookout View: Yes on Measures K and L](#)

[Join Housing Santa Cruz County Today!](#)

Housing Santa Cruz County is working every day to keep affordable housing development top of mind amongst policymakers and community leaders.

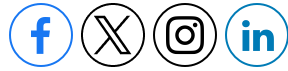
Your tax-deductible donation will help us maintain a steady presence and pressure at the local and State level to enact and support meaningful affordable housing policy and projects throughout Santa Cruz County. Please consider becoming a recurring contributor to our work, if you aren't already!



HOUSING
SANTA CRUZ COUNTY

[Click Here to Donate to HSCC!](#)

Follow HSCC on Social Media!



Housing Santa Cruz County
PO Box 1460
Santa Cruz, CA 95061
United States

If you believe you received this message in error or wish to no longer receive email from us, please [unsubscribe](#).