



HOUSING

SANTA CRUZ COUNTY

A message from our Executive Director:

Dear Supporters of Housing Santa Cruz County,

August is upon us! So many great things have been happening in the housing arena and yet there is so much more work we must do. I want to thank the community for its unwavering commitment to bringing the much needed resources to create more affordable, stable homes for our county.

Thank you to everyone who is doing this advocacy work, and if you aren't involved, I encourage you to become involved. [Join HSCC in this most important work](#). This is your community. Your voice matters. Take some time to get updated on what is happening in our community and at the state level.

Together, let's continue to do what is needed to keep our community thriving, and growing with an equity focus for all needs to be addressed.

In Community,

Elaine Johnson, Executive Director
Housing Santa Cruz County (HSCC)

Housing Element Updates

Our Housing Element webpage is live now! It includes links to all Housing Element webpages for every jurisdiction, as well as the County of Santa Cruz. Check it out here: <https://www.housingsantacruzcounty.com/housing-elements>

We will also be including pertinent updates, events and opportunities to get involved and learn more, and links to the work our partner organizations are doing. Make sure to check out some of the housing news below from this past month to stay in the know!

In other news, thank you MBEP for the invitation to participate in their regional Housing Summit, Practical Housing Policy: Increasing Supply and Affordability.

Our Executive Director, Elaine Johnson, joined with colleagues and friends as a panelist at the sold-out event where the conversations were deep, actionable, and encouraging.

From Elaine: "We are in an 'all hands on deck' time. It is going to take all of us to move the needle to make sure housing, which is a human right, is available for everyone. A great job was done by all. Let's keep the momentum going."





July Quick Links! ***Catch up on the past month of*** ***Santa Cruz County Affordable Housing News:***

- [Housing and construction projects in Santa Cruz County](#)
- [New state law would bolster Cabrillo College student housing efforts](#)
- [Capitola Mall redevelopment in limbo as city seeks to update housing element](#)
- [Veterans Village project faces hurdles with money, land, tenants](#)
- [Coastal Commission denies West Cliff Drive development appeal](#)
- [Scotts Valley leaders map potential housing projects](#)

- [Proposed ballot initiative aims to put building height, density changes to citizen vote](#)

Guest Commentaries on Housing Issues:

- [Don Lane: "The reality of homelessness: Being unkind is not the best path forward"](#)
- [Phil Kramer: "Two reports, one solution: More housing"](#)
- [Zach Friend: "Santa Cruz County's strategies on homelessness making a difference"](#)

Join Housing Santa Cruz County Today!

Housing Santa Cruz County is working every day to keep affordable housing development top of mind amongst policymakers and community leaders.

Your tax-deductible donation will help us maintain a steady presence and pressure at the local and State level to enact and support meaningful affordable housing policy and projects throughout Santa Cruz County. Please consider becoming a recurring contributor to our work, if you aren't already!



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