



HOUSING

SANTA CRUZ COUNTY

HSCC Spring Newsletter

Dear Santa Cruz County Community,

May is [Affordable Housing Month](#) and Housing Santa Cruz County is proud to be facilitating community conversations that help us advance affordable housing solutions in our County. From the floods in South County to ongoing wildfire recovery in North County and everywhere in between, our Santa Cruz County neighbors are counting on us to advance solutions that bring more affordable, accessible, and stable homes in our County.

Join us for our kick-off event, co-hosted with the Santa Cruz Public Libraries, on [May 6](#) to deepen your engagement, grow our visibility, and advance our movement -- while having a great time!

Read on for HSCC's featured events -- and visit our [Affordable Housing Month events calendar](#) for the full list of our virtual and in-person events available throughout the month.

Sincerely,

Elaine Johnson, Executive Director
Housing Santa Cruz County (HSCC)

Affordable Housing Month Community Conversation & Celebration:

Saturday, May 6, 2023 12:30 PM - 3:30 PM

Lets kick off Affordable Housing Month the right way, with a celebration! Join Housing Santa Cruz County and our event partners from across the region as we kick off Affordable Housing Month at Cabrillo College's Samper Recital Hall on May 6th from 12:30pm - 3:30pm.

The celebration will feature keynote speaker **Shane Phillips**, urban planner, policy expert, and author of [The Affordable City: Strategies for Putting Housing Within Reach \(and Keeping it There\)](#); a children's corner with a book reading by **Leticia Hernández-Linares**, author of the children's book "**Alejandria Fights Back!**"; an outdoor resource fair with food trucks and live music from **Matt Masih and the Messengers**.

Indoor capacity is limited. [Please click here to register for this free event.](#)



AFFORDABLE HOUSING MONTH COMMUNITY CONVERSATION & CELEBRATION!

May 6th, 2023 | 12:30pm - 3:30pm
Samper Recital Hall, Cabrillo College
6500 Soquel Dr, Aptos, CA

Featuring Shane Phillips
Urban planner, policy expert, & author of "*The Affordable City*."
Live Conversation, Q&A, and Book Signing

& Leticia Hernández-Linares
interdisciplinary writer, artist, racial justice educator, & author of children's book "*Alejandria Fights Back!*"
Children's book reading & discussion

presented by:
HOUSING SANTA CRUZ COUNTY
SC PL SANTA CRUZ PUBLIC LIBRARIES

FOOD TRUCKS
LIVE MUSIC FROM MATT MASIH & THE MESSENGEERS
OUTDOOR RESOURCE FAIR
KIDS CORNER BOOK READING

Please register for this free event: <https://bit.ly/AHMCCC>



Housing Santa Cruz County presents:

Reimagining Issues that Determine our Future in Santa Cruz County

Dr. Tiffany Manuel (DrT)

Founder and CEO of TheCaseMade & Author of *Case Made! 10 Powerful Leadership Principles that Win Hearts, Change Minds, and Grow Impact*

May 11th, 2023
1:30pm - 4pm
Temple Beth El
3055 Porter Gulch Rd,
Aptos, CA

A call to action! Are you a local leader ready to dive deeper into making real progress on important issues in Santa Cruz County? Please join us for an informative and impactful workshop with Dr. Tiffany Manuel (DrT). **Tickets are \$35 and include lunch.**

Capacity is limited. **Please purchase tickets in advance:** <https://bit.ly/3GCDE2C>

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For more information about Santa Cruz County Affordable Housing Month visit: <https://www.housinginsantacruzcounty.com/affordable-housing-month>

Reimagining Issues that Determine our Future in Santa Cruz County:

Thursday, May 11, 2023 @ 1:30 PM - 4:00 PM

A call to action! Are you a local leader ready to dive deeper into making real progress on important issues in Santa Cruz County? Please join us for an informative and impactful workshop with [Dr. Tiffany Manuel \(DrT\)](#).

The workshop will be an opportunity for folks to engage deeper with DrT and your fellow community members on the adaptive challenges of housing, the impact of climate on housing, and how we can make progress on these issues as a community to bring about change. This event is part of [Santa Cruz County Affordable Housing Month](#) and is hosted by [Housing Santa Cruz County](#), [Ecology Action](#), and the [Land Trust of Santa Cruz County](#).

Capacity is limited. [Please click here to purchase tickets for this event.](#) Tickets include a free lunch.

Building Public Will for Action:

Thursday, May 11, 2023 4:00 PM - 6:30 PM

Join us for a free presentation featuring **Dr. Tiffany Manuel (DrT)**, a national expert on building inclusive communities. DrT will work with us on reimagining the systems that require collective action to think strategically about how we advance some of the most important issues Santa Cruz County faces, including housing, the impact of climate and housing and what tools can we use to lean into these issues as a community to bring about change.

This event is part of [Santa Cruz County Affordable Housing Month](#) and is hosted by [Housing Santa Cruz County](#), [Ecology Action](#), and the [Land Trust of Santa Cruz County](#).

Capacity is limited. [Please click here to RSVP for this free event.](#)

Housing Santa Cruz County presents:

Building Public Will for Action


Dr. Tiffany Manuel (DrT)

Founder and CEO of TheCaseMade & Author of *Case Made!* *10 Powerful Leadership Principles that Win Hearts, Change Minds, and Grow Impact*

**May 11th, 2023
4pm - 6:30pm**
Temple Beth El
3055 Porter Gulch Rd,
Aptos, CA

Join us for a free presentation from **Dr. Tiffany Manuel (DrT)** on reimagining the systems that require collective action to think strategically about how we advance some of the most important housing, open space, and climate issues Santa Cruz County faces.

Capacity is limited. Please register for this free event in advance: <https://bit.ly/3mo2ldz>



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For more information about Santa Cruz County Affordable Housing Month visit:
<https://www.housingpartnerssantacruz.com/affordable-housing-month>

[Click to view Full AHM Events Calendar](#)

Quick Links - SC County Affordable Housing News

- [Vouchers help house hundreds in Santa Cruz County, but high demand remains](#)
- [Santa Cruz City Council, staff meet to envision city's future](#)
- [Santa Cruz's downtown library mixed-use project gets final green light from city council](#)
- [Development along San Lorenzo River levee moves forward](#)
- [Disputed student housing development approved by UC Regents](#)
- [Resolving homelessness: The need for both temporary shelter and affordable housing in Santa Cruz](#)
- [Mayor's message | Take me home, Scotts Valley](#)

[Join Housing Santa Cruz County Today!](#)

Housing Santa Cruz County is working every day to keep affordable housing development top of mind amongst policymakers and community leaders.

Your tax-deductible donation will help us maintain a steady presence and pressure at the local and State level to enact and support meaningful affordable housing policy and projects throughout Santa Cruz County. Please consider becoming a recurring contributor to our work, if you aren't already!



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Donate Today!

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