



HOUSING
SANTA CRUZ COUNTY

Housing Santa Cruz County October Newsletter

Fall Into Housing Solutions

Greetings, dear friends of Housing Santa Cruz County! As the leaves change color and the cool breeze settles in, we're excited to share some updates on our ongoing affordable housing initiatives in Santa Cruz County.

Our mission remains steadfast – to ensure that everyone in Santa Cruz County has access to a safe and affordable place to call home.

[Join us](#) in advocating for meaningful change.



Active Community Engagement

In the past month, our Executive Director, Elaine Johnson, has been at the forefront of important events related to affordable housing in Santa Cruz County:

On October, 12th our remarkable Executive Director, Elaine Johnson, took the helm as the moderator for an engaging and thought-provoking discussion at a community event organized by the Free Guide.

These community gatherings play a pivotal role in reshaping the narrative and propelling us closer to tangible housing solutions in Santa Cruz County.

We extend our heartfelt gratitude to all the panelists and performers who contributed to the success of this exceptional event.



(Photo by Kevin Painchaud / Lookout Santa Cruz)

By coming together, sharing ideas, and engaging in conversations that matter, we're collectively working towards a brighter, more inclusive future for Santa Cruz County. Thank you for being a part of this essential dialogue and for your commitment to advancing affordable housing solutions. Your support and active participation are what make our mission possible.



(Photo by Jesse Kathan / Santa Cruz Local)

Just two days after her engaging discussion at the Free Guide's community event, Elaine continued to play an active role in addressing Santa Cruz County's housing challenges.

On October 14th, she participated as a panelist in an event titled "Affordable Housing in Santa Cruz: Diverse Perspectives on Our Crisis." The event was hosted at the London Nelson Community Center in Santa Cruz and was organized by Our Downtown Our Future.

Elaine's participation in the event's "Where are we at?" segment was instrumental in shedding light on the current housing landscape in Santa Cruz County. Her insights and expertise contributed significantly to the community's understanding of the complex issues surrounding affordable housing.

Bringing diverse perspectives together is a crucial step in building a consensus for change. We are truly honored to have been a part of this conversation and are eagerly looking forward to more opportunities for the community to engage in meaningful dialogue. These exchanges of ideas and experiences are key to forging a path toward lasting and effective solutions for our housing crisis.



Spotlight on Elaine

We're proud to showcase our fearless leader, Elaine Johnson!

Her dedication to the cause of affordable housing in Santa Cruz County is truly remarkable. Elaine's tireless efforts have helped us make significant strides in our mission. She continues to inspire us with her passion and unwavering commitment to creating a more inclusive and equitable community for all.

Here she is, representing Housing Santa Cruz County at the Diversity Center's annual gala, where we celebrated diversity, unity, and the ongoing pursuit of affordable housing for every resident. Thank you, Elaine, for your extraordinary leadership and your role in shaping a brighter future for our County. 🌟 🏠 🌈

Explore Affordable Housing News

Stay up to date with the latest developments in local affordable housing by exploring our news section. We've curated a collection of 10 informative articles to keep you informed about housing issues in Santa Cruz County! Dive into the details, stay informed, and join us in our advocacy for affordable housing:

1. [1. Aptos Village Phase 2 construction underway](#)
 2. [2. Scotts Valley gets first notes from State on Housing Element](#)
 3. [3. Capitola leaders outline areas for new homes](#)
 4. [4. As county confronts housing crisis, even some homeless outreach workers are on the brink of becoming unhoused](#)
 5. [5. Newsom signs off on bills to increase California housing production, bolster tenant protections](#)
 6. [6. Capitola leaders inch closer to housing element submission](#)
 7. [7. Santa Cruz event offers affordable housing strategies](#)
 8. [8. Why tiny homes will remain part of California's homelessness equation for years](#)
 9. [9. Rep. Jimmy Panetta named 2023 Affordable Housing Champion](#)
 10. [10. Apartments taking shape on Miles Lane](#)
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[Join Housing Santa Cruz County Today!](#)

Housing Santa Cruz County is working every day to keep affordable housing development top of mind amongst policymakers and community leaders.

Your tax-deductible donation will help us maintain a steady presence and pressure at the local and State level to enact and support meaningful affordable housing policy and projects throughout Santa Cruz County. Please consider becoming a recurring contributor to our work, if you aren't already!



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