



HOUSING

SANTA CRUZ COUNTY

January 2023 Newsletter

Greetings Community,

As we move forward in the new year we want to reflect on some highlights from this past year. HSCC wants to acknowledge our partners, donors, and members for supporting our community to create affordable housing here in Santa Cruz County. Everyone deserves a place to call home. We are excited about continuing to partner with our housing partners, state and local leaders, friends and colleagues; together we are working to make affordable housing a reality.

Here is a glance back:

1500 Capitola Rd:

MidPen Housing partnered with Dientes Community Dental and Santa Cruz Community Health to create a campus that co-locates affordable housing with affordable healthcare services, the first of its kind in Santa Cruz County. The health clinic and dental offices were opened recently. 57 units of affordable homes will be completed toward the end of 2023.





1482 Freedom Blvd:

We were excited about the groundbreaking for the development at [1482 Freedom Blvd](#) which is expected to be completed by Fall 2023. The project will house 53 low-income families and is one of the County's first, thanks to Senate Bill 35, a 2018 law that streamlines housing developments for low-income families.

New Leadership:

After a lengthy search, Housing Santa Cruz County hired its first Executive Director, **Elaine Johnson**. A well-attended reception with community leaders was held in November.



Affordable Housing Month:

The kick-off for Santa Cruz County affordable housing month and the celebration of HSCC's 1 year anniversary was held at the Sesnon House.

Double Groundbreaking:

We celebrated the groundbreaking of the City of Santa Cruz's start of construction of 150 affordable apartments for lower income residents in two separate projects: Pacific Station South and 525 Cedar Street.



Affordable Housing Straight Talk:

We also co-hosted elected officials on a panel "**Affordable Housing Straight Talk**" on how each community is grappling with affordable housing—and how to be involved in each jurisdiction's planning for affordable housing.

A Special Thank You:

A special thank you to **Fred Keeley**, the newly elected Mayor of the City of Santa Cruz. Fred served on the HSCC Board of Directors and was a part of the original housing coalition. Fred is no stranger to the community and to the work for affordable housing here in Santa Cruz County. As Fred steps into his new role, on behalf of the HSCC board and staff, we thank you for your years of service in the housing arena and wish you great success.



Also, many thanks to our Administration and Communications Coordinator, **Jordan Taylor**, the HSCC board of directors, and volunteers. Your commitment speaks volumes to the dedication you have to make Santa Cruz County affordable for everyone!

Quick Links - SC County Affordable Housing News

- [Cabrillo College Partners with UCSC to Pursue State Funds for Student Housing](#)
- [Santa Cruz City Council Scales Back Downtown Expansion Plan](#)
- [Making Affordable Housing a Reality in Scotts Valley](#)
- [Scotts Valley City Council Approves Mixed-Use Project with 52 Rental Units](#)
- [Board of Supervisors Approve County's Sustainability Update](#)
- [Board of Supervisors Compromise with Pleasure Point Neighborhood](#)
- [900 Block of Water Street Proposed Project Includes 105 Studios](#)
- [801 River Street Receives \\$2.24 Million State Project Homekey Grant](#)
- [Santa Cruz City Seeks Community Input on Coral Street Master Plan](#)

[Join Housing Santa Cruz County Today!](#)

Housing Santa Cruz County is working every day to keep affordable housing development top of mind amongst policymakers and community leaders.

Your tax-deductible donation will help us maintain a steady presence and pressure at the local and State level to enact and support meaningful affordable housing policy and projects throughout Santa Cruz County. Please consider becoming a recurring contributor to our work, if you aren't already!



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